

# Spotlight on Sigel

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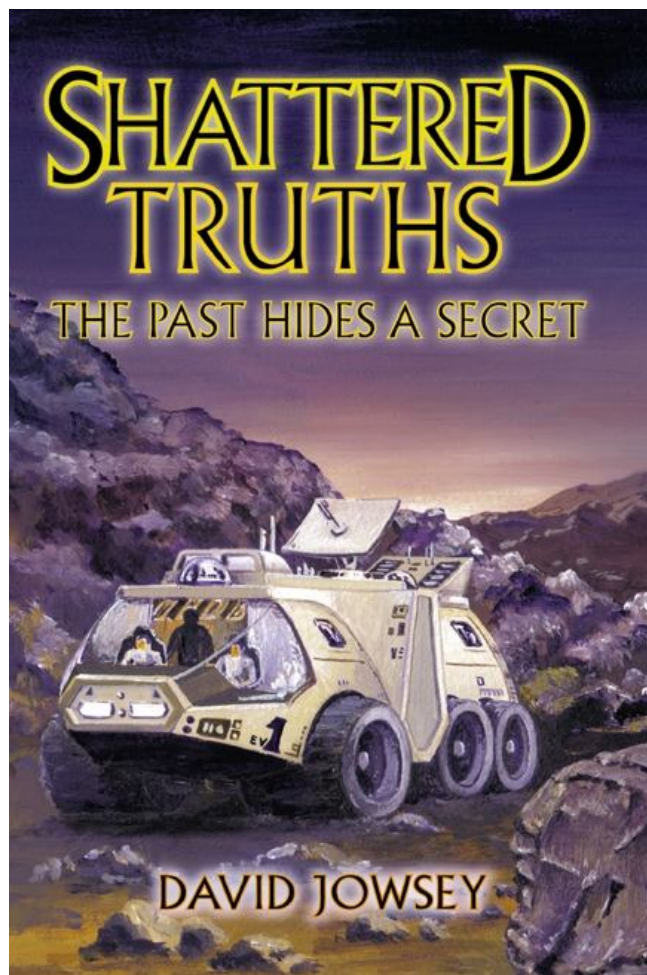
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## Shattered Truths:

**The Past Hides a Secret**

Sigel Press launches the long-awaited sequel to *Dragons in the Sky* on June 17<sup>th</sup>, 2009



Pre-order your copy now at [www.sigelpress.com](http://www.sigelpress.com) or through any bookstore.

## Spotlight on David Jowsey

**Two years after the successful debut of *Dragons in the Sky*, author David Jowsey reflects on the nail-biting sequel, *Shattered Truths: The Past Hides A Secret*. Here is what David has to say.**

*Shattered Truths* is a different kind of story. I didn't want to revisit old ground in the second book, and I didn't want to remain at the same emotional level. The character of Tom has grown; he's an adult now with over thirty years of life-experiences behind him, and his memories of Mr. Lampard and the An'Tsari are part of whom he has become. Let's face it, if anyone had experienced as a child what Tom went through, *his or her* life would be different as well. And that's the story I wanted to tell.

As the story opens, Tom is a very different person to the one we left behind a few years ago, and the time between then and now is part of the story we deal with. There's also the story of Tom's presence on Mars: Why is he there? What has driven him? What is he looking for? Of course, the events of *Dragons in the Sky* have so much to do with it, although the reader need not have read *Dragons* to enjoy this book. I wrote it to stand alone, as well as part of a series, and although it works on both levels, it is better to read the books in order to enjoy the full story.

When I set out to write *Shattered Truths*, I was on a different writing mission than with *Dragons*. This time around my aim was to extend the story, but also to take the characters into a more dramatic and imaginative world where the challenges would be greater, and the danger much more intense. Mars is a world of which most readers have very limited knowledge, and I wanted to drop a character they were once familiar with straight into a hostile environment to see how he has changed. With NASA's intention of returning to the moon and then going on to Mars it is all very topical. The constant updates on hardware developments for the moon missions, as well as exciting discoveries about water and the possibilities of past life on Mars make this a very exciting time to be living. It seemed like the ideal situation to drop Tom into.



My personal interest in Mars extends beyond *Shattered Truths*, and I found myself in the pleasant position of writing about something about which I am intensely interested. Before I began, I spent many hours researching Mars - it's science, geography and geology, and of course, it has a place in popular culture and conspiracy theories - but I found myself needing to discuss some of the science in order to see where it was plausible to play around with the truth. Dr. Michael A. Mischna, a Mars Planetary Scientist based in Pasadena, California, responded to my requests and has been very helpful in putting me straight on a number of matters. He has also provided alternative suggestions which have allowed my ideas to work, although I must admit I have pushed the boundaries of truth on a number of occasions, but hey - that's artistic license for you!

I have attempted to make *Shattered Truths* as realistic as possible in its approach to the manned exploration of Mars, with everything from surface suits and habitat modules to radiation shielding and researching surface vehicles. My own designs reflect some of the current thinking, but also reflect the designs found in movies such as *2010* and *Red Mars*.

## Upcoming Events

### **June 17, 2009**

David Jowsey and Thomas Sigel roll out *Shattered Truths*, the exciting sequel to David's first science fiction success, *Dragons in the Sky* in Middlesbrough, England. To find out more about the festive events, lectures and workshops surrounding the launch, contact [tsigel@sigelpress.com](mailto:tsigel@sigelpress.com) or phone Sigel Press in the UK on +44 (0) 1223 303 303 or in the USA on (330) 722-2541.

### **June 20, 2009**

David Jowsey signs copies of *Shattered Truths* at Guisborough Bookshop, Chaloner Street, Guisborough, Tees Valley, TS14 6QD, England at 2pm. For more information phone +44 (0) 1287 610 179.

### **June 27, 2009**

David Jowsey signs copies of *Shattered Truths* at Borders Books, Goodwood Square, Thornaby, Stockton-on-Tees, TS17 7BW, England at 2pm. For more information phone +44 (0) 1642 608 651.

### **July 6, 2009**

*Shattered Truths*, the exciting sequel to David's first science fiction success, *Dragons in the Sky* will be available in the USA and Canada. To order your copies, email [tsigel@sigelpress.com](mailto:tsigel@sigelpress.com) or phone (330) 722-2541.

### **July 11, 2009**

David Jowsey signs copies of *Shattered Truths* at WH Smith Redcar, 30 High Street, Redcar, TS10 3DS, England at 2pm. For more information phone +44 (0) 1642 486 134.

### **July 16, 2009**

Thomas Sigel speaks on *How to Write an Effective Book Proposal* at the Oberlin Public Library, 65 South Main Street, Oberlin, Ohio, USA, 44074 at 6pm. For more information phone (440) 775-4790.

### **August 22, 2009**

Thomas Sigel speaks on *How to Write an Effective Book Proposal* at the 26<sup>th</sup> Annual Skyline Writers Conference, Hines Hill Conference Center, Cuyahoga Valley National Park, 1403 West Hines Hill Road, Peninsula, Ohio, USA, 44264. Advanced registration required. For more information, phone (216) 374-4172.

Visit [www.sigelpress.com](http://www.sigelpress.com) and [www.tsigel.com](http://www.tsigel.com) as we add more upcoming events. Thomas Sigel and the Sigel Press authors are available for workshops, lectures, seminars. Contact us to find out more!

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## **Latest Sigel Special Report on Techno Addicts receives coverage in the *Financial Times* and on the *BBC***

A groundbreaking study conducted by Cranfield School of Management, Northampton Business School and AJM Associates in England examines the effects of information communication technology (ICT) on individuals. Drawn from quantitative data across a broad spectrum of society ranging from lower income groups to top managers and directors, the study revealed that almost 50% of the 1,200 respondents use work computers for personal reasons. Much of this time is devoted to accessing social network sites such as Facebook and MySpace to satisfy social/personal needs. More than 50% admit to using the internet for flirting, affairs and sexual advances.

To the excitement of Sigel Press and the author team, this study was picked up by the *Financial Times* and the *BBC*. To obtain your copy of the full report, *Techno Addicts: Life Style Through Technology*, visit [www.sigelpress.com](http://www.sigelpress.com).

Sigel Press currently offers two other groundbreaking white papers by the same author team, Andrew P. Kakabadse and Nada K. Kakabadse.

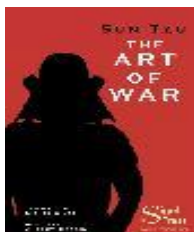
*Chairman and the Board: A Study of the Role, Contribution and Performance of Australian Board Directors*

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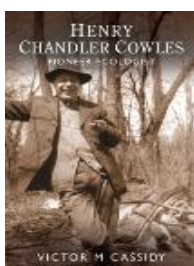
**Sun Tzu's *The Art of War***, an audio book read by Andrew Hogbin  
Sun Tzu was a brilliant Chinese general who lived around 400 to 320 BC. He wrote "The Art of War" for his king, Ho Lu, and it is the oldest extant treatise dealing with the concepts and principles of conventional warfare. The lessons Sun Tzu drew then are as relevant today as they were over two millennia ago. This translation was first published in 1910 by Dr. Lionel Giles, a famous sinologist, who worked at The British Museum in London.

978-1-905941-07-0



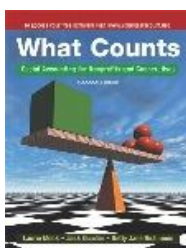
***Dragons in the Sky*** by David Jowsey  
On a blisteringly hot summer day, ten year old Tom Richards' world is turned upside down as an incoherent figure stumbles into his garden. He is Danny, a long-lost childhood friend of Tom's father. When Danny begins revealing the story of his youth, Tom's family is forced into an experience none of them could have imagined. This book is a great read for anyone over the age of 10.  
"Dragons in the Sky is an amazing adventure set against the most vivid backdrop of the moors. Atmospheric, frightening and yet most thrilling – a book that must be read." – **GP Taylor**, International best-selling author of *Shadowmancer* and *The Curse of Salamander Street*.

978-1-934087-43-5



***Henry Chandler Cowles: Pioneer Ecologist*** by Victor M. Cassidy  
Henry Chandler Cowles (1869-1939) was an ecologist, botanist, teacher, and conservationist who made hundreds of field observations of the sand dunes landscape that rings the southern and eastern shores of Lake Michigan.  
"As the first published biography of this pre-eminent scientist who established ecology as a discipline in the early 20th century, Cassidy's work is significant... The biography is comparable to those of his contemporaries, Frederick Clements and Victor Shelford." -**Noel Pavlovic**, Research Ecologist, Great Lakes Science Center

978-1-934087-20-6



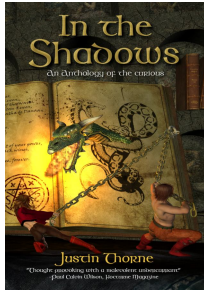
***What Counts: Social Accounting for Nonprofits and Cooperatives*** by Laurie Mook & Jack Quarter, of the Ontario Institute for Studies in Education, and Betty Jane Richmond of York University.  
*What Counts* goes beyond traditional accounting and tells the story of nonprofit and cooperative performance in an effective and interesting way.  
"For years, I collected examples of social accounting practices and developed a thick folder of materials. Thankfully, it has now been replaced by a detailed and effectively written reference—*What Counts*." - **Elizabeth K. Keating**, Senior Research Fellow, Harvard University

978-1-905941-01-8



***Exploring Marketing: A Creative Learning Approach***  
By Patrice Ann Nuq and Bob Boland, of the International University in Geneva  
*Exploring Marketing* is a tried and tested program guaranteed to solidly teach and reinforce the basic principles and concepts of marketing. This text's innovative Creative Learning Approach leads the reader from simple to complex ideas in a gradual fashion. Accompanying the text is a CD-ROM filled with enrichment materials to enhance the learning process including: a glossary of 200 terms, Power Point slides containing sample cases, audio reinforcement, and even a final exam.  
"This is an amazing course! I was able to apply my knowledge of marketing immediately in the workplace... I highly recommend this approach." - **Valerie Extermann**, Communication Specialist, CATERPILLAR Geneva, Switzerland

978-1-905941-00-1



## ***In the Shadows: An Anthology of the Curious***

By Justin Thorne

*In the Shadows* is a collection of previously published short stories and brand new tales from an emerging voice in genre fiction. The anthology includes fantasy, horror, science fiction, crime, mystery and an exclusive preview of the forthcoming fantasy novel, *Footsteps*.

“It has been said over and over that all writers secretly wish they were rock stars. Justin Thorne has the somewhat maddening ability to be both. And like good music, his writing is arresting and fearless yet it never fails to charm” –**Jonathan Miller, Editor in Chief, *Be Which Magazine*.**

978-1-905941-03-2

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